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PRESIDENT’S REPORT:
Looking at the Past to Prepare for the Future

By Mark Leggett, MPA President

Your staff at the Mississippi Poultry Association has been spending time in the past in order to prepare for the future and the future seems to be coming at us faster than ever. Whether it is planning for the next disaster, the next association milestone, or the next head of the MSU Poultry Science Department, MPA has been involved.

We all remember the destruction Hurricane Katrina brought in 2005. Learning the lessons from that disaster that we can use to get the poultry industry back on its feet after the next disaster – natural or man-made – was the goal of a planning session involving MPA members and state officials in July. One message was that diesel is key to restoring the industry.

As you will read in this edition of Emerging Trends, MPA staff, integrators and growers worked with the Board of Animal Health and the state Department of Homeland Security to identify vulnerable critical “nodes” in the process of bringing a chicken dinner to the consumer. The goal was to pinpoint the ways that state government can support the poultry industry. The planning exercise will give law enforcement and military personnel information about the poultry industry that can speed recovery.

“Our hope is this will mean the state and federal government will know what you need before you have to ask for it,” said Dr. Brigid Elchos, deputy state veterinarian with the Board of Animal Health. “As you know, the squeaky wheel gets the grease; we are trying to make Homeland Security hear you squeak.”

Steve McLaurin, Live Operations Manager for Peco Foods, told Dr. Elchos, “This is refreshing to hear because throughout our history we’ve been taking care of ourselves.”

In the same room another group of MPA members met a month later to review the MPA’s history and to find ways to present the growth and impact of Mississippi’s industry to members and to the public in a meaningful way. The Mississippi Poultry Association, founded in 1937, turns 75 in 2012. The industry has grown from a feed store sideline into an integrated industry that is a cornerstone of the state’s economy. See page 11 to learn how you can help us gather some history for this occasion.

MPA will be reminding the public using a variety of channels throughout the year of the ways generations of Mississippians have built the poultry industry into a global enterprise that has brought food and prosperity to millions. This has come about through a competitive free enterprise system implementing the latest innovations coming through university and company research.

Continuing the research and the flow of people into the industry will be the job of the next Head of the Mississippi State University Department of Poultry Science. MPA began and was originally housed at MSU and that close relationship continues. The MSU search committee invited industry representatives to meet with the three finalists for the department head position. All three candidates have stressed that maintaining a close relationship with MPA and individual companies are central to their visions for the position.

Individually and collectively overcoming disaster, taking risks and looking for better ways to feed the world has carried the Mississippi Poultry Association for almost 75 years. Sticking to those qualities and priorities should ensure it endures.
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\(^1\) Merial Study 05-176MS, data on file
\(^2\) Merial Studies rBD/MD-04-97, rBD/MD-05-98, rBD/MD-06-98, rBD/MD-07-98, rBD/MD-10-98, rBD/MD-11-98, rBD/MD-12-98, rBD/MD-09-00, rBD/MD-05-99, 98.319, data on file
The dog days of summer caused quite a stir in U.S. commodity markets. The weather events taking place since spring have pushed prices for most cereal grains and oilseeds much higher. Furthermore, the U.S. meat supply is shrinking and prices for these products have risen as result. The drought conditions still gripping southern states have caused many livestock producers to liquidate inventories despite market signals to expand, and the extreme heat has kept a lid on productivity. To add to this, the debate regarding the national budget put creditors and investors in U.S. goods and services on edge by placing a strain on consumers. All of these together have created an enormous amount of uncertainty across many sectors of the U.S. economy.

High feed prices are, in my opinion, the most prominent challenge for broiler growers and firms. The seemingly non-stop rain in the spring of this year – which eventually led to flooding of the Mississippi River further downstream in the Midsouth – pushed planting dates back across much of the Midwest. This led to higher corn and soybean prices since the late planting typically hampers productivity. As time moved along, the crop appeared to be progressing well and prices subsided. Still, the concern of how the late planting would impact acres remained unknown. Now crops are being strained by extremely high temperatures and, in the southern portion of the U.S., dry weather. All of this is taking place at a time when grain and oilseed crops need every acre available to replenish stocks. Corn, for instance, is currently projected to have 880 million bushels carried over from the 2010 crop to the current crop and 870 to carry over from the current crop. Due to the increases in demand for corn the carry-over number is concerning. All of this combined has caused prices for these to be both high and volatile.

As a result of the high feed prices, both firms and producers are being shuttered. A few poultry firms have already announced some form of bankruptcy. With fewer firms and growers, the number of birds on hand has dropped. The cumulative number of chicks placed has been down about 2% for most of 2011 compared to the prior five-year average. It is expected that this decline will accelerate for the remainder of 2011 resulting in fewer pounds of product available in the third and fourth quarters and possibly into the first quarter of 2012. This decreased supply, if true, should lead to higher prices at the retail meat case as well as higher prices for growers.

Finally, despite the positive aspects of the tight supply situation that is on the horizon, demand for poultry products appears to be shifting. It looks as if consumers are trading down from higher priced cuts like boneless skinless breasts to lower value cuts like leg quarters. Evidence from prices for these two cuts shows this trend. The prices for boneless skinless breasts compared to one year ago are down 27%, while leg quarter prices have risen 18% from last year. As consumers are forced to make spending choices they are proving to choose value. Until drastic increases are noticed in their disposable income this trend will likely continue – although the rate of change will likely not be as severe.

In summary, the high feed prices do not appear to be easing any time soon. The only positive aspect of the razor thin margin created by the high production costs is that they are reducing total poultry supplies. This could provide an opportunity for higher bird prices. Still, as with all proteins, consumer demand is the primary driver and the economic environment remains fragile. Consumers are constantly being faced with tough purchasing decisions and poultry products will be at the mercy of these decisions.
The Poultry Science Association (PSA), a professional organization of approximately 1,300 educators, scientists, extension specialists, administrators, and producers committed to advancing the poultry industry, announced the names of the individuals recognized for their research contributions at the association’s awards banquet in July at the PSA’s annual conference.

This year’s Broiler Research Award was presented to Dr. Alejandro “Alex” Corzo, Mississippi State University, in recognition for his work in broiler nutrition. Corzo’s research centered on amino acid requirements, protein expression, profitability, meat quality, feed manufacturing-feed mill efficiency, and immunological responses. Dr. Corzo has been with Mississippi State University’s Poultry Science Department since 2003.

The PSA Broiler Research Award, which consisted of a plaque and $2,500, was sponsored by the National Chicken Council and was given in recognition of distinctive research having a strong economic impact on the broiler industry.
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On July 26, 2011, representatives from the poultry industry met with the Mississippi Board of Animal Health (MBAH) and the Mississippi State University Extension representatives to discuss the importance of the industry to Mississippi. The meeting was held at the Mississippi Poultry Association office in Jackson. Meeting participants jointly answered questions from a web-based program, called FAS-CAT, designed to assess the criticality of food and agriculture systems.

FAS-CAT stands for Food and Agriculture Sector Criticality Assessment Tool. This tool not only helps identify critical assets in food and agriculture but provides a way to report them to the Department of Homeland Security (DHS).

The MBAH received a grant from DHS to identify, prioritize, and evaluate state and regional food and agriculture at risk for man-made or natural disasters. FAS-CAT is the tool that was developed to present this information in a systematic, secure format. The objective is to identify the most vulnerable food and agriculture systems and then develop plans and methods to protect them.

Since 9/11 and the formation of DHS, the nation has been assessing the vulnerability of critical infrastructure and key resources (CI/KR). DHS has focused most of its attention on buildings, structures, populations, and locations that could result in the highest degree of damage if intentionally attacked. Until recently, food and agriculture had not been given much consideration in the process. Although DHS understands how critical the food and agriculture system is to the nation, they did not have a standardized way of evaluating the system as a whole. So, FAS-CAT was developed and is now being used by states across most of the country.

Partnering with MSU Extension Service, MBAH will provide DHS with critical production, processing, and distribution information supplied by agricultural industry experts not only in poultry, but also from the dairy, seafood, catfish, bakery, restaurant, agronomy, horticulture, and beef industries through a secure process. Ultimately, information gathered in Mississippi will be merged with data from other states to show the linkage of food and agricultural products that cross state and regional lines.

One of the primary functions of FAS-CAT is to provide DHS with adequate documentation to show that food and agriculture deserves to be considered at the highest level of CI/KR protection. This process has already been successful. At this time, Mississippi broiler processing is considered a level II asset to the country. This designation will allow DHS to provide assistance to the industry to restore broiler and egg production quickly after intentional and natural disasters.

For more information on the FAS-CAT assessment process, please contact Ronnie White (601) 953-7001 or Dr. Brigid Elchos (601) 953-3800 at MBAH.
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MPA’s Grower Advisory Committee is pleased to announce that four $1,500 scholarships have been awarded to two children of growers and two poultry science majors at MSU. The committee, composed of 12 growers, had prior to this year awarded two $1,000 scholarships. There were a total of 13 scholarship applicants who were considered for the 2011 awards. This year’s winners are Shelby Harris, Andrew Tucker, Peter McKinley and Kenan Upton.

The award money for the GAC scholarships is raised from the annual auction at the MPA convention and through donations to the Foundation. The Grower Advisory Committee grades each application based on ACT scores, grade point average, essays, knowledge of the poultry industry and references.

Shelby Harris, a poultry science major from Meridian, is very active in the Poultry Science Club and other organizations on campus. Her concentration is pre-veterinary medicine. Shelby’s career goal is to work as a veterinarian in the poultry industry by treating diseases, domestically and internationally.

Andrew Tucker, a poultry science major from Carthage, has been chosen as a FFA State Star Farmer. His concentration is pre-veterinary medicine. Andrew’s career goal is to be a large animal veterinarian and own a cattle farm.

Peter McKinley is a junior Agricultural Engineering, Technology and Business major from Hazlehurst. His concentration is land surveying. He is the son of Peter and Martha McKinley. The McKinley family grows broilers for Sanderson Farms, Inc. Peter plans to operate the broiler farm in the future as well as survey land.

Kenan Upton is studying nursing at Southwest Mississippi Community College. Upon completion of his RN degree at Southwest, he plans to study at Louisiana State University to become a Certified Registered Nurse Anesthetist. He is the son of Kenneth and Angela Upton of Kokomo. The Upton family grows breeders for Sanderson Farms, Inc.
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Any cases exist where the poultry farmer is on the defensive because neighboring property owners claim that the “chicken farm next door is a nuisance.” These contiguous landowners complain to Mississippi Department of Environmental Quality (MDEQ) and, perhaps, even to Environmental Protection Agency (EPA) about odor, rodents, flies and possible contamination of nearby creeks, streams and other bodies of water. Potential nuisance claims from contiguous landowners is an expected downside of the poultry business. However, poultry farmers also have legal rights that are sometimes overlooked. The following provides examples of laws in the state of Mississippi designed to protect the poultry farmer.

PROPERTY RIGHTS OF THE POULTRY FARMER

Poultry farmers have the right to protect their property from trespassers. Trespass is the “wrongful entry onto another’s real property.” In Higgenbotham v. Star (1959), the Mississippi Supreme Court held that a lawful owner of property may “use such force as may be reasonably necessary to prevent unlawful entry, or to remove trespassers or intruders, or even persons originally on the property by license or permission who refuse to leave by request of the property owner after the property owner has given the person reasonable time to leave.” (emphasis added) “Reasonably necessary” means “fair and proper under the circumstances.” For example, a poultry farmer may escort a trespasser off his property by following the trespasser in his vehicle to ensure that the trespasser leaves the property. Such action by the poultry farmer would be considered “reasonable.” On the other hand, threatening a trespasser with a baseball bat or using physical force would not be considered “reasonable” in most circumstances.

If a poultry farmer decides to press charges against a trespasser, the court will likely order injunctive relief in favor of the poultry farmer. In Wood v. Ratliff (1925), the Mississippi Supreme Court determined that “a property owner is entitled to injunctive relief against trespass and threats of future damages and irreparable injury to his property.” In an “injunctive relief,” the court forbids or restrains the person from trespassing onto the property in the future. In Wood, the court also held that any trespass may be prosecuted as a criminal offense. Mississippi case law supports the doctrine that “being on land that is not your own” is presumed to be trespassing.

AGRICULTURAL STATUTES PROVIDE PROTECTION FOR THE POULTRY FARMER

The Mississippi Commissioner of Agriculture and Commerce, elected by the citizens of the state, is authorized to “encourage the proper development of agriculture,” including the support and assistance demonstrated as necessary for poultry farmers in the state.

Historically, common law protected the livestock and poultry farmers in the state. Today, these rights have been codified by the Mississippi Legislature. For example, Section 69-29-1 of the Mississippi Code Annotated establishes the Mississippi Agricultural and Livestock Theft Bureau. The Bureau is authorized to “enforce the laws of the state for the purpose of preventing the theft of livestock and poultry” and “to make investigations of violations and to arrest persons violating” these laws. Applicable fines and/or imprisonment is determined by a court of law.

The Bureau is provided community support in the creation of county associations. Protective associations are created under Section 69-29-201. All owners of livestock and poultry and landowners are authorized to organize a county livestock and poultry owners protective association in order “to encourage the production of more and better livestock and poultry in the state.” These protective associations also work “to prevent theft of livestock and poultry by posting cash rewards for the arrest and conviction of livestock and poultry thieves.” Remarkably, no legal charter is required for the establishment of these organizations. In fact, the president of a protective association may assist the sheriff in the capture of any thief. Once captured, the sheriff of a county is responsible for the formal arrest. These protective associations are indicative of the strongly protected rights of poultry farmers in the state.

CONCLUSION

Mississippi is a state that was built and cultivated by the farming industry. Today, common law rights continue to protect poultry farmers against trespassers. Poultry farmers’ rights against theft of poultry are also strongly protected by the Bureau and local protective associations created and authorized by the Mississippi State Legislature. Farming is an important component of the economic vitality of the state, and legal rights within the state continue to protect, support and encourage the development of poultry farms across the state.

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The Mississippi State University Department of Poultry Science has had a busy summer. The Department has been conducting a national search for a new department head as well as filling other critical positions.

Dr. Scott Willard and the Search Committee for the Poultry Science Department Head have narrowed the search down to three highly-qualified candidates. The committee and industry representatives started interviewing the candidates on August 15, 2011. Each candidate came to Starkville to interview and was escorted around the town and campus by Poultry Science faculty. During the interview process, each candidate presented a seminar to the search committee. Each seminar was recorded and a link was posted on the Poultry Science department website, www.poultry.msstate.edu. Also, Dr. Willard and members of the search committee reached out to industry personnel to participate in the interview process by hosting an industry forum with each candidate.

The Poultry Science Department has also hired Chander Shekrah Sharma as the associate professor of poultry processing, products and food safety faculty position. Chander Sharma earned a PhD in Food Science from the University of Florida at Gainesville. Dr. Sharma has teaching experience in food microbiology and public health courses, while conducting research on foodborne pathogens and spoilage microorganisms in poultry products. Dr. Sharma’s position will be a 60% research and 40% teaching appointment. He will teach two classes this fall: Commercial Poultry Processing and Advanced Poultry Processing.
Earlier this summer, I had the privilege of joining a group of individuals that were selected from around the United States poultry industry by CEVA Animal Health, a global vaccine and animal health company, to take a journey overseas to visit several countries in the European Union (EU) on their “Euronella” Tour. A personal objective of mine for the trip was to get an idea of how the poultry industry in the European Union differs from that in the United States. Knowing most readers are in the broiler industry, I must confess that the trip was entirely focused on commercial egg type chickens. Having said that, however, the tour provided an interesting glimpse into what may someday cross over into the U.S. commercial broiler industry.

Focusing primarily on Salmonella control, bird welfare and cage systems, industry experts shared their experiences and their struggles with stringent EU mandates including a 2012 ban on the use of traditional cages in commercial egg operations which began with a 1999 EU animal welfare directive. Cages will soon have to be “enriched” with a minimum of 1.2 ft² of useable area per bird, 10 birds per drinker nipple, nearly 4 inches of trough space, just over 11 birds per ft² of nest surface, almost 6 inches of perch space per bird, and over 38 inches of scratching area per bird. This ban has many companies across the EU pouring millions of dollars into their facilities as they scramble to meet the fast approaching deadline, and this is in spite of already slim margins.

We traveled to a large commercial egg operation nestled in the English countryside to see examples of houses with large colony cages. At first glance, the seemingly endless tiered fully automated houses didn’t look much different from any other commercial egg laying facility, but after seeing the colony cages up close the differences were clear: Colony cages were about 6 feet long, had perches, and a curtain darkened nest area (above), a scratch pad, and perhaps most importantly, overhead protection from the down pouring of chicken feces from upstairs neighbors.

After visiting the houses, we explored the packing room where each of the thousands of eggs each had its own stamp on the shell (below). Our guide explained to us the EU tracking system where each individual egg is stamped to indicate the country, type of facility (cage, barn, free range, organic egg), company, farm, and even what house the egg came from. In the UK, there is what is called the Lion Quality Code of Practice, which includes compulsory vaccination against Salmonella enteritidis of all pullets destined for lion egg-producing laying flocks, independent auditing, full traceability of hens, eggs and feed and a “best-before” date stamped on the shell and pack, as well as on-farm stamping of eggs and packing station hygiene controls. Codes allow for easy traceability in cases of illness and allow consumers to know exactly where their eggs come from when they make their purchases.

Mandates have not only affected the egg producers, but have also had a huge impact on companies that have been challenged with the task of developing these animal “friendly” systems. This was quite a hot topic of discussion for the group, and we were fortunate enough to be able to visit the headquarters of Vencomatic, a global housing equipment company for poultry based in the Netherlands.

We visited Vencomatic’s “Rondeel” farm, a joint venture with Wageningen University in the Netherlands initiated by the Ministry of Agriculture who asked for research into sustainable poultry housing. The farm consisted of a wagon wheel arrangement that contained about 30,000 birds. There
were partitions separating parts of the house. Each partition had day quarters complete with an astro turf type material, nesting areas, night quarters with perches, and an outdoor wooded space resembling a jungle gym (above). The outdoor space was covered with a netting material to prevent predators, but allowed for maximum “safe” outdoor access. The eggs are marked as the result of “sustainable production.” The Rondeel carton, which could be worth more than the eggs, was as unique as the facility. It appeared to be made of brown fiber material giving the illusion of the eggs actually sitting in a nest (right). Consumers definitely would notice this packaging at the supermarket and be intrigued.

During the trip we stopped at a few grocery stores just to be the chicken geeks that we are. Don’t expect to find eggs on the refrigerated aisle in the EU. Cartons were clearly labeled with the type of hen housing facility (i.e. cage free, enriched, organic, free range, or caged). It seemed that the caged eggs were somehow always on the lower shelves forcing consumer eyes on the more expensive but “friendlier” eggs at eye level. There definitely seemed to be grocery store bias at work.

We discussed that wherever we went, grocery stores play a strong role in the EU egg industry. For instance, it is apparently not uncommon for animal welfare demonstrators to picket outside of grocery stores harassing store owners until they practically force them to sell only eggs from hens raised in certain conditions (e.g. free-range, cage free, and barn eggs). Imagine the impact this would have in the United States if animal welfare activists had such a strong hold on the grocery stores here pushing them to ban certain poultry products from the shelves depending on their perception of what is more animal friendly.

As broiler/breeder producers, this all probably seems very foreign to you, but keep in mind that the trend of activists, and yes, lawmakers, is to look to Europe for animal welfare and production mandates. The EU also has their National Control Programs (NCP) that regulates the broiler/breeder market of the industry, which is a whole other topic for discussion. Just be aware that change may be coming to the U.S. sooner than we may like, so it is always a good idea to know what our colleagues across the globe have to deal with. Unfortunately, the consumer is very impressionable, and the poultry industry may not get to form the first impression. So, you can see from this tour what happens when activist groups and government agencies tell consumers what products they think are better for them.

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The Mississippi Office of the Natural Resource Conservation Service recently released the number of people using and the amount of money allocated for its different practices to address wastes associated with agricultural animal enterprises that may adversely affect soil, water, air, plant, and animal resources. Animal waste management systems are planned using a systematic approach for production through utilization. All lands on which animal waste is generated and/or applied are eligible for to apply for these practices under EQIP. The newest practice is windrowing, which had the highest number of participants since being instituted in the fall of 2011.

The State Technical Committee that advises the NRCS meets this month to consider allocation of funds other new practices.

<table>
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<th>Number of Participants</th>
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The newest practice is windrowing, which had the highest number of participants since being instituted in the fall of 2011.
The annual MPA Poultry Management School has been rescheduled, and the program is complete. We are looking forward to our annual event on October 20-21, 2011. The Mississippi State University College of Veterinary Medicine in Starkville will be the location of this year's event. Activities will begin on Thursday this year.

MPA will kick off at 1:00 p.m. at the College of Veterinary Medicine in the Auditorium. At 4:45 p.m., buses will be available to take those who want to ride to the Low Country Boil and Hospitality Time at the VFW on old Highway 25. Don’t worry, other types of food will be available for those of you who don’t or can’t eat shrimp.

On Friday morning, we will all meet again at the vet school for four breakouts sessions. There will be a continental breakfast served. After the breakout session, lunch will be sponsored by First South Farm Credit and served at the Hill Poultry Science Building on the campus of Mississippi State University before you head home.

To best utilize time at registration, we appreciate your support in pre-registering your personnel on the form on the next page and mailing it back to the Association as soon as possible. If you have pre-registered, you may pick up your name badge and program between noon and 1:00 p.m. on October 20. For those who do not pre-register you will need to be at the registration desk in the lobby of the vet school by noon on Thursday.

The cost of registration is $100.00 per person for MPA Allied and company members, $150.00 per person for non-members, free to MPA growers members, and $30.00 for growers who are not MPA members.

**AGENDA**

**OCTOBER 20, 2011**

11:00 a.m. REGISTRATION – College of Veterinary Medicine Lobby

1:00-4:30 p.m. GENERAL SESSION – MAIN AUDITORIUM

1:00-1:10 Sam LeNarz – MPA, Chairman of Board

1:10-1:20 WELCOME

Dr. Walter Taylor, Int. Assoc. Dean/Asst. Dean & Professor

1:20-1:50 ANTIBIOTICS

Dr. Tim Cummings – MS State Diagnostic Laboratory

1:50-2:45 ILT PANEL DISCUSSION WITH:

Dr. Mark Burleson – Wayne Farms, LLC
Dr. Phil Stayer – Sanderson Farms, Inc.
Dr. Danny Magee – MS Diagnostic Lab.
Dr. Jim Watson – MS State Veterinarian

2:45-3:00 BREAK – Sponsored by Cobb-Vantress and International Paper Company

3:00-3:30 BACKYARD FLOCKS

Dr. Kelli Jones – Assistant Clinical Professor

MS Veterinary Research Diagnostic Laboratory

4:00-4:30 BIO-SECURITY

Dr. Morgan Farnell – Associate Professor & Extension Poultry Texas AgriLife Extention Service, Texas A & M University

4:45 P.M. BUSES LEAVE FOR THE VFW

5:00 P.M. HOSPITALITY TIME, DINNER & ENTERTAINMENT

Sponsored by The Allied Industry

Place: VFW of Starkville, Old Highway 25

**OCTOBER 21, 2011**

7:30-11:00 a.m. REGISTRATION & BREAKFAST

Place: MSU College of Veterinary Medicine

Breakfast: Assorted pastries and biscuits sponsored by Cobb-Vantress and International Paper Company

8:00-11:30 DERMATITIS

Dr. Jack McReynolds – Elanco Animal Health

GIPSA

Richard Lobb – Director of Communications

National Chicken Council

SALMONELLA ENTERITIS

Hartford “Hatt” Bailey, M.S. – Ph.D. Professor

Department of Pathobiology and Population Medicine

WINDROWING

State of the Science of Windrowing in Commercial Broilers

Dr. Jeremiah Davis – Assistant Professor; Agricultural and Biological Engineering, Mississippi State University

11:30 a.m. LUNCH

Mississippi State University Hill Poultry Science Dept.

Sponsored by First South Farm Credit – John Barnard, Allen Sparks, Chuck Rimes, Pendleton Stovall, Jay Greer

For your convenience, three hotels will be holding rooms if you want to spend the night in Starkville. Please mention MPA when calling to reserve your rooms.

**Hampton Inn** – $109.00 per night. Please call (662) 324-1333 for reservations. Last date to reserve is September 29.

**Comfort Inn & Suites** – $119.00 per night, kings with sofa sleepers: $129.00. Please call (662) 324-9595 for reservations. Last date to reserve is October 6.

**Hilton Garden Inn** – $119.00 per night. Please call (662) 615-9664 for reservations. Last date to reserve is September 29.
Please return the following information, along with your payment, to:
Mississippi Poultry Association • 110 Airport Road South, Suite C • Pearl, Mississippi 39208

NAME__________________________________________________COMPANY _______________________________________________

ADDRESS ______________________________________________________________________________________________________

CITY, STATE, ZIP __________________________________________________________________________________________________

PHONE____________________________________ E-MAIL _______________________________________________________________

_____ YES, I WILL BE RIDING THE BUS TO THE LOW COUNTRY BOIL.

Registration fee is $100.00 per person for members, $150.00 per person for non-members, free for MPA grower members, and $30.00 for non-grower members. Due to contractual obligations, MPA cannot refund registrations after October 1, 2011. Payment MUST accompany this registration form. MPA now accepts all major credit cards.

_____ CHECK: Enclosed is a check, made payable to MPA, Inc., in the amount of $ _________________________________________.

_____ CREDIT CARD: I authorize MPA to charge my credit card in the amount of $ _________________________________________.

Name of Card ___________________________________________ Account # _______________________________________________

Type of Card ____________________________________________ Expiration Date ___________________________________________
UPCOMING EVENTS

MPA POULTRY MANAGEMENT SCHOOL
The Poultry Management School has been rescheduled, but the program is the same. We are looking forward to our annual event on **October 20-21**. The MSU College of Veterinary Medicine in Starkville will be the location of this year’s event. See pages 18-19 for details.

GROWER ADVISORY MEETING
Time and location to be announced

GENERAL ELECTIONS
November 8, 2011

INTERNATIONAL POULTRY EXPO
IPE will be held on January 23-27 in Atlanta, Georgia. Visit www.ipeweek12.org for more information.

GROWER ADVISORY COMMITTEE

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Richard Carter</td>
<td>Marshall Durbin</td>
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<td>James Cochran</td>
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<td>Michael Magee</td>
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<td>Ted Mangum</td>
<td>Wayne Farms</td>
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<td>Lee McCollough</td>
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<td>Peter McKinley</td>
<td>Sanderson Farms</td>
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If you want to join the Mississippi Poultry Association as a Grower Member, call the MPA office at 601-932-7560 for more information!